

Advertise with OKAAP

OKAAP Web Site Advertising Prices

Home Page www.okaap.org

\$250 –Banner Ad linked to a website, landing page, etc.

Location: Top of the home page in the scrolling marquis for a 30-day run or per calendar month.

Dimensions: 11.5 X 4 Inch

Other Web Pages

\$100 – Link to a website, landing page, blog article, whitepaper, publication, etc.

Location: Listing on the Resources/[Helpful Links](#) or Media/[Publications](#) page for a 30-day run or per calendar month.

OKAAP eNewsletter Advertising Prices

\$250 - Banner or 1/4 page per issue (4 X 4.75 inches)

\$350 - 1/2 Page per issue (8 X 4.75 inches)

\$500 - Full page per issue (8 X 9.5 inches)

10% Discount for 3-issue contract

20% Discount for 6-issue contract

All ad content is subject to approval by the OKAAP officers and staff. All content must be provided in electronic form and in a format acceptable to OKAAP. Ad placement is at the sole discretion of the organization.

Contact Us:

If you are interested in advertising with OKAAP, or have questions about advertising opportunities, please contact the office at 918-858-0298 or by email at aprentice@upal.com.

AN E-NEWSLETTER FROM THE OKLAHOMA CHAPTER OF THE AMERICAN ACADEMY OF PEDIATRICS



MARCH/APRIL 2017

OK PEDIATRICIAN

LETTER FROM THE PRESIDENT



Hello fellow OKAAPers!
Hope everyone is well! I wanted to update you on some Chapter and National activities. On February 27-28, 2017, I was fortunate to be one of the more than 60 AAP Chapter leaders to attend an advocacy day that the AAP Department of Federal Affairs (DOFA) organized to visit Capitol Hill on behalf of children and pediatricians. Not only were the cherry blossoms there starting to bloom (yeah, my favorite-if you've never seen them, you absolutely need to put this on your bucket list!), but most importantly, we had the chance to contribute to asking our legislators to preserve funding for children's healthcare (ACA, Medicaid, and CHIP). In case you haven't heard, it worked (for now at least)! If you haven't seen them yet, the AAP Department of Federal Affairs put together state-by-state information sheets that show how many children in each state are insured privately versus by Medicaid. [The link to Oklahoma's is here.](#)

Here's another fun advocacy opportunity (can I get a WOO WOO from all of our subspecialty members?); DOFA encourages anyone who has received a grant to send thanks to Congress for funding your pediatric research. Here is the link that makes it REALLY EASY to do this: <https://federaladvocacy.aap.org/app/traffic-a-letter?zenagementid=139876> (myAAP log in required) Also, March 29th is the Oklahoma Vaccine Summit. More information about this event sponsored by the Oklahoma Academy of Family Physicians can be found on [page 6](#) of this issue.

An additional advocacy opportunity is the Oklahoma Au-

MARK YOUR CALENDAR - 2017

- 43rd Annual Advances in Pediatrics Conference: April 21
- Conference Dinner/OKAAP Annual Meeting: April 21-22/21 - Oklahoma City
- AAP Legislative Conference: April 23-25 - Washington, DC

IN THIS ISSUE

- Letter from the President 1
- Insights in the Spotlight 2
- 43rd Annual Advances in Pediatrics Conference Knowledge, Attitudes & Practices About EHD1 Pt. 17 4
- Bright Futures, 4th Edition, Guidelines 4
- Teaching Pediatrics in Infants with Lip & Tongue Tie 5
- Wokoma New Members 6
- Oklahoma Vaccine Summit 6
- Nervous Opportunities 7

tism Day at the state capital on Monday, April 3rd. As you may be aware, last year, Oklahoma was the 44th state to pass a law requiring private insurers to cover the only evidence-based intervention for children with autism-Applied Behavioral Analysis (ABA)-at an appropriate intensity/frequency. In this legislative session, bills are under consideration to loosen those regulations which would allow insurers to again be able to deny those services.

I'm looking forward to seeing everyone at the 43rd Annual Advances in Pediatrics on April 21st. The format will be a new and improved version this year with a potpourri of topics instead of a single specialty focus. OKAAP Board member (Secretary/Treasurer) Paul Darden will be talking about the Oklahoma Children's Health Research Network and I will be talking about autism (treating comorbid aggression and anxiety) with Dr. Bonnie McBride, my colleague who directs the Early Foundations Autism Early Intervention Model Program.

Continued on the next page...



Articles



About the Chapter

The American Academy of Pediatrics is an organization of 64,000 pediatricians dedicated to the health, safety and well-being of infants, children, adolescents and young adults. The OKAAP is the Oklahoma Chapter of the American Academy of Pediatrics, comprised of over...



43rd Annual Advances in Pediatrics

SAVE THE DATE... 43rd ANNUAL ADVANCES IN PEDIATRICS Register/Online Now
Date: Friday, April 21, 2017 8:00 a.m. - 6:00 p.m. Encounters of the Common Kind: Reviews and Expert Discussion Conference Dinner and OKAAP Annual Meeting: 6:30 p.m. featuring special guest speaker...

Oklahoma's Pediatrician in the Spotlight



OK Pediatrician eNewsletter

Subscribe to the Chapter Mailing List to receive eNewsletters & important updates about the profession.

Email Address

First Name

Last Name

Designation