

OKAAP Strategic Plan Overview



OKAAP Mission Statement

The OKAAP is committed to the attainment of optimal physical, mental and social health of all children through advocacy and professional support of it's members.

OKAAP Vision

Children have optimal health and well-being and are valued by society. OKAAP members practice the highest quality health care, experience professional satisfaction, and personal well-being.

OKAAP Priorities

1. Focus our talent and resources to ensure children, families, and communities in Oklahoma are safe and healthy.
2. Ensure OKAAP members are well informed and supported.
3. Champion the practice of pediatrics in Oklahoma to be both fulfilling and economically viable.
4. Collaborate with decision makers to prioritize the needs of children and their families.
5. Promote equity, diversity, and inclusion.
(Include Statement Hyperlink)

The OKAAP has developed the 2022/2023 Chapter Strategic Plan to provide clarity, organization, and prioritization of Chapter goals. The Strategic Plan will guide Chapter leaders in advancing the health of children, pediatricians, and the Chapter.

Charting a successful and optimistic course for the future requires identification and assessment of an organization's strengths, weaknesses, opportunities, and threats. In March of 2023 at a strategic planning meeting Chapter directors participated in a strategic planning exercise conducted by OKAAP staff where Chapter leaders determined goals and

Chapter Goals and Objectives

Goal #1: Advance child health through advocacy, education, and increased awareness about key health issues that affect Oklahoma children.

Objectives

- 1.1 Maintain OKAAP’s influence on the state legislature by collaborating with other health organizations in policy, advocacy, and education efforts.
- 1.2 Actively advocate Medicaid coverage meets the needs for the well-being of all children.
- 1.3 Increase education and access to mental health services.
- 1.4 Improve vaccine coverage in Oklahoma and help prevent anti-vaccine legislation.
- 1.5 Continue work on Chapter’s capacity for Quality Improvement projects.
- 1.6 Promote equity, diversity, and inclusion in all chapter activities.





Goal #2: Enrich Chapter membership value and involvement.

Objectives

- 2.1 Foster more active membership involvement and engagement by communicating opportunities to Chapter members.
- 2.2 Endeavor to retain more Residents as Chapter members once they transition to Early Career Physicians.
- 2.3 Increase the number of Chapter members this fiscal year through various efforts.

Goal #3: Advance Chapter health

Objectives

- 3.1 Implement best practices for Board governance.
- 3.2 Ensure Chapter financial health through exploring and implementing non-dues revenue strategies.
- 3.3 Focus on strengthening our process for board development and committees.